



PERSONAL SOUL WINNING

Victory Bible Church International

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INTRODUCTION

"And he said unto them, go ye into all the world, and preach the gospel to every creature." — Mark 16:15

Soul winning begins with evangelism. Personal evangelism is the act of sharing the message of Jesus Christ with others. Simply put, it involves showing and telling—through words and deeds—who Jesus is and how one can have a living relationship with Him. Personal evangelism is the responsibility of every believer; it should flow naturally from you if you have a relationship with the Lord Jesus Christ.

"For we cannot but speak the things which we have seen and heard." — Acts 4:20

A genuine experience with Christ, drives within you an urge to share and Him known. When the Lord Jesus walked the earth, His priorities were precise and straight: "the son of man came to seek and save the

lost" (Luke 19:10). This was the Father's will, the Father's work which was His food (John 4:34). It was the supreme object of His prayers, His teachings and His miracles. He was born for this. He lived for this. And He died for this. The father sent Jesus to seek and save the lost. And it is with the same mandate that the Lord Jesus has sent us. This is your first love, the Church's primary task on earth. This is the chief business of every Christian.

The Lord Jesus Christ stands as the ultimate and perfect Soul-Winner, and it is only when He fully reigns in our lives that we can partake in the fruit of His work. The mandate He entrusted to His disciples—to evangelize the nations and reach the entire world—remains unchanged. This great commission is as vivid and compelling for us today as it was when the Savior first declared it.

CHAPTER ONE

THE NEED TO EVANGELIZE

Below are eight reasons you should embark on personal evangelism:

1. We evangelize because we have an incredible message to share

We evangelize because we have an extraordinary message to share: "Christ died for our sins according to the Scriptures, He was buried, and He rose again on the third day according to the Scriptures." This is the heart of the soul-winner's message. No matter what else is shared, this foundational truth must remain at the center.

The atoning and substitutionary sacrifice of Jesus Christ on the Cross, His burial, and His bodily resurrection on the third day are the core elements of the Gospel. This Gospel is God's Good News, entrusted to the soul-winner to proclaim with clarity and conviction.

It is a message to be communicated, believed and received (1 Corinthians 15:1-5, ESV).

The Gospel is about Jesus Christ and His work of redemption through which the world is saved. This is truly a remarkable message, and God's goodness demonstrated in it compels us to share with others.

2. We evangelize because Jesus has commanded us

We also evangelize because Jesus commanded us to do so. Matthew 28:18-20 says, "And Jesus came and said to them, 'All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.'"

As devoted followers of Christ, we are called to go forth and make disciples. As His beloved servants, our hearts should remain steadfast in faithfully fulfilling the

commands of our Master. (2 Corinthians 5:18, Luke 14:23, Mark 16:15).

3. We evangelize because Hell is real

There is a real place called Hell, where those who pass from this life without believing in and accepting the Lordship of Jesus Christ will go (John 3:16). The Bible vividly describes this place, providing clear warnings through passages such as the following:

Revelation 21:8: "But as for the cowardly, the faithless, the detestable, as for murderers, the sexually immoral, sorcerers, idolaters, and all liars, their portion will be in the lake that burns with fire and sulfur, which is the second death."

Matthew 25:41: "Then he will say to those on his left, 'Depart from me, you cursed, into the eternal fire prepared for the devil and his angels.'"

Matthew 25:46 states that those outside of Christ will “go away into eternal punishment.”

Revelation 14:11: “And the smoke of their torment goes up forever and ever, and they have no rest, day or night, these worshipers of the beast and its image, and whoever receives the mark of its name.”

Because Hell is real, we should pray that God would use us to save as many people as possible from this terrible reality.

4. We evangelize because we must seek and save the lost.

We possess the good news of the Gospel, which reconciles God and man for all eternity. Therefore, let us pursue people with the Gospel out of love for them. To truly love people is to share the Gospel with them. The call to seek and save the lost is central to the mission of Jesus Christ and the mandate He gives to us. This mission reflects God's heart for humanity and His desire for all

people to be reconciled to Him (2 Corinthians 5:20, Luke 19:10, Rom 10:14, James 5:20).

5. We evangelize because we are God's means to reconcile the world to Himself.

Paul writes in 2 Corinthians 5:17-21, "Therefore if anyone is in Christ, he is a new creation. The old has passed away; behold, the new has come. All this is from God, who through Christ reconciled us to Himself and gave us the ministry of reconciliation; that is, in Christ God was reconciling the world to Himself, not counting their trespasses against them, and entrusting to us the message of reconciliation. Therefore, we are ambassadors for Christ, God making His appeal through us. We implore you on behalf of Christ, be reconciled to God. For our sake He made Him to be sin who knew no sin, so that in Him we might become the righteousness of God."

God has entrusted you and me to take His saving message to all people. He uses individuals to accomplish

His purposes (Matthew 5:16, 2 Corinthians 5:20).

6. We evangelize because tomorrow is not promised

One of the most compelling reasons to evangelize is the uncertainty of tomorrow. Life is fragile and unpredictable, and the eternal destiny of souls hangs in the balance. Our lives, and the lives of those around us, could be gone in an instant. As James states in James 4:14, your life is but a vapor. Life is fleeting, and no one knows how much time they or their loved ones have. This uncertainty underscores the need to share the Gospel without delay. The Bible is clear that Christ will return, or we could die at any moment. Tragedies, accidents, or unforeseen events can occur at any moment, reminding us of the brevity of life. Procrastinating evangelism might mean losing the opportunity to lead someone to salvation. Let's share the Gospel with diligence and zeal because we never know when the Lord will either return or call us home (Hebrews 9:27, Proverbs 27:1, Ezekiel 3:18).

7. We evangelize because it sanctifies us.

Evangelism is one of God's means of destroying our pride and making us more dependent on Him. Many may find that evangelism is one of the hardest things they will ever do, often praying for strength while sharing the Gospel with others. God designed it this way because we were never meant to live in our own power. Dependence on God is a good thing. So, when you feel overwhelmed, discouraged, or fearful: pray. That may be exactly why God has you in that moment ([Ephesians 6:19](#), [Acts 4: 29-31](#), [Hebrews 4:16](#)).

8. Finally, we evangelize because we love God

Perhaps the most important reason is this one. Evangelism is not just a duty; it is an outflow of our love for God ([John 14:15](#)). When we truly love God, we naturally desire to share His goodness, truth and salvation with others. This love compels us to align with His heart and purposes, making evangelism an act of worship, obedience and joy ([2 Corinthians 5:14](#)).

There are many reasons for us to evangelize, but the ones mentioned above should be enough to motivate you to act rather than sit back and watch (Psalm 96:3, 1 Peter 2:9, 1 John 4:19, Mark 12: 30-31).

CHAPTER TWO

BENEFITS OF EVANGELISM TO THE PERSON EVANGELIZING

Evangelism does not only transform the lives of those who hear the Gospel but also profoundly impacts the individual who shares it. Below are six ways that embarking on evangelism benefits you:

1. Evangelism helps keep the gospel central in our lives and churches.

The gospel creates the church (Colossians 1:5-6), serves as its chief message (1 Corinthians 15:1-3), and powers our growth in Christ (Philippians 1:6). Therefore, we

should do everything in our power to keep it central. We know that the world, our flesh, and the devil will do everything they can to move it out of view. Evangelism helps us maintain the gospel message as the engine of a growing life in Christ (Romans 8: 35-37).

2. Evangelism deepens our understanding of the most fundamental truths of Scripture.

Sharing the gospel with non-Christians forces us to better grasp the central truths of God's Word. Issues such as God's character, His holiness and wrath, man's creation in God's image, sin, grace, the cross of Christ, and judgment all come into sharp focus. We must think through how to explain these concepts to different people in various circumstances.

One of the clearest verses highlighting the discipleship benefits of evangelism is Philemon 1:6: "I pray that you may be active in sharing your faith so that you will have a full understanding of every good thing we have in Christ." Knowing something and explaining it to someone

who doesn't understand or believe it are two different things. These treasured truths become clearer to us as we explain them to others (2 Timothy 2:15).

3. Well-motivated evangelism grows our love for God and our neighbours.

All people are called to wholeheartedly love God and others (Mark 12:28-31). Sharing our faith out of love for God and people keeps the fire of this love burning even brighter. The privilege of leading someone to Christ reminds us of how much more powerful, holy, and merciful God is than we often perceive Him to be (Hebrews 10:24-25, Luke 15:7).

4. Evangelism prompts unexpected questions and objections from non-Christians, which can deepen our faith.

Sharing our faith opens the door to hearing objections and addressing questions we might not have encountered otherwise. This process deepens our

understanding and strengthens our ability to communicate the truth with clarity and compassion.

(2 Timothy 1:7, John 4:36).

5. Evangelism protects us from mistakenly assuming that those around us are saved.

Unregenerate individuals cannot be discipled in a truly biblical sense, as they lack the spiritual foundation necessary for growth in godliness. True discipleship begins with a transformed heart through faith in Christ.

(Rom. 8:5-8). A significant danger for the church today is assuming the salvation of individuals who simply claim the label "Christian" or are involved in church activities. However, making the gospel a part of our everyday conversation often results in nominal Christians genuinely being born again of the Spirit. The sower spread the seed liberally, seemingly without regard for where it landed (path, rocks, thorns, soil; Mark 4:2-8). We too should share the gospel broadly and without discrimination,

allowing our sovereign God to use it however He sees fit—to save the lost and encourage the saints.

6. Evangelism increases the likelihood of being persecuted for the gospel, which leads to our growth.

Sharing our faith helps ensure that we will suffer because of the gospel itself, rather than due to unwise decisions or needless offence. Suffering for our proclamation of the gospel can deepen our faith as we look to our suffering Savior (John 15:20, Matthew 5: 10-12).

CHAPTER THREE

HOW TO PRESENT THE GOSPEL MESSAGE

Sharing the Gospel is one of the most important missions for Christians. The message of salvation through Jesus Christ can be presented effectively by being clear, compassionate, and reliant on the Holy Spirit. In presenting the message to the unsaved, consider the following:

1. Understand the Gospel Message

God loves us and created us for a relationship with Him. Humanity sinned and became separated from God (Romans 3:23). Jesus, God's Son, came to earth, lived a sinless life, died on the cross for our sins, and rose from the dead (1 Corinthians 15:3-4). Through faith in Jesus, we can be forgiven, restored, and have eternal life (John 3:16).

2. Prepare Yourself Spiritual

You need to prepare yourself in these basic areas:

a. Pray for Guidance:

Ask the Holy Spirit for wisdom, courage, and the right words to speak (Luke 12:12).

b. Live a Christ-like Life:

Your life and appearance should reflect the message you are sharing (Matthew 5:16).

c. Study Scripture

Be familiar with key Bible verses to share, such as:

Romans 3:23: "For all have sinned and fall short of the glory of God"

Romans 6:23: "For the wages of sin is death, but the gift of God is eternal life in Christ Jesus our Lord."

Ephesians 2:8-9: "For it is by grace you have been saved, through faith – and this is not from yourselves, it is the gift of God, not by works, so that no one can boast."

3. Establish a Connection

- a. Build a Relationship: Get to know the person you're sharing with; listen to their story and understand their perspective.
- b. Be compassionate and Respectful: Show love and respect, even if they disagree.
- c. Find Common Ground: Relate the Gospel to their personal experiences, struggles, or questions about life and faith.

4. Present the Gospel Clearly

- a. Share the Problem of Sin

Explain that sin separates us from God and that we cannot fix this separation on our own.

Romans 3:23 (NIV): "For all have sinned and fall short of the glory of God."

b. Explain God's Solution: JESUS

Share the good news that God sent His son, Jesus, to take the punishment for our sins through His death and resurrection.

John 3:16 (NIV):"For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life."

c. Highlight the Response: Faith and Repentance

Encourage them to respond by repenting of their sins and placing their faith in Jesus as their Savior and Lord.

Acts 3:19 (NIV):"Repent, then, and turn to God, so that your sins may be wiped out, that times of refreshing may come from the Lord."

Romans 10:9 (NIV):"If you declare with your mouth, 'Jesus is Lord,' and believe in your heart that God raised him from the dead, you will be saved."

(Romans 5:8, John 14:6, 2 Corinthians 5:17)

5. Use Illustrations and Testimonies

- a. **The Bridge Illustration:** Show how Jesus bridges the gap between sinful humanity and a holy God.
- b. **Your Personal Testimony:** Share how the Gospel transformed your life, making it relatable and authentic.

6. Invite a Response

a. Ask Thoughtful Questions:

- i. Does this make sense to you?
- ii. Would you like to place your trust in Jesus today?

b. Guide Them in Prayer: Lead them in a prayer of repentance and faith if they are ready.

Sample Prayer:

"Dear God, I know that I am a sinner and that I cannot save myself. Thank You for sending Jesus to die for my sins and rise again. I turn from my sins and place my faith in Jesus as my Savior and Lord. Please forgive me, change me, and help me to follow You. In Jesus' name, Amen."

7. Provide Next Steps

- a. **Encourage Bible Reading:** Recommend starting with the Gospel of John.

- b. **Join a Church Community:** Help them find a Bible-believing church for support and growth. Recommend your church and invite them for service.
- c. **Offer Continued Support:** Stay in touch, pray for them, and guide them in their spiritual journey.

8. Trust God for the Results

- a. **Rely on the Holy Spirit:** It is God who convicts hearts and brings people to salvation (John 6:44).
- b. **Be Patient and Faithful:** Even if someone doesn't respond immediately, your role is to plant and water the seed (1 Corinthians 3:6-7).

CHAPTER FIVE

ASSURANCE OF SALVATION

Those who are born again can rejoice in the assurance of salvation, knowing they are saved and secure in their relationship with God. This confidence is firmly rooted in three unshakable truths: the promises of God's Word, the finished work of Jesus Christ, and the inner witness of the Holy Spirit. The following are key aspects to help understand and embrace this assurance:

1. Assurance Based on God's Promises

a. Salvation is God's Gift

Ephesians 2:8-9 (NIV): "For it is by grace you have been saved, through faith—and this is not from yourselves, it is the gift of God—not by works, so that no one can boast."

Salvation is a gift from God, not dependent on human effort. If you have received this gift through faith, you are saved.

b. Eternal Life is Guaranteed

John 3:16 (NIV): "For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life."

God promises eternal life to those who believe in Jesus, and His Word is trustworthy.

John 10:28-29 (NIV): "I give them eternal life, and they shall never perish; no one will snatch them out of my hand."

Jesus assures believers of their eternal security in His care.

2. Assurance Based on the Work of Christ

a. Complete Forgiveness of Sin

Romans 8:1 (NIV): "Therefore, there is now no condemnation for those who are in Christ Jesus."

Jesus' death on the cross fully paid the penalty for sin. If you trust in Him, you are no longer under condemnation.

b. Jesus' Finished Work

Hebrews 10:14 (NIV): "For by one sacrifice he has made perfect forever those who are being made holy."

Jesus' sacrifice on the cross is complete and sufficient for all time.

3. Assurance Based on the Witness of the Holy Spirit

a. The Spirit Testifies to Our Salvation

Romans 8:16 (NIV): "The Spirit himself testifies with our spirit that we are God's children."

The Holy Spirit gives believers an inner confirmation of their status as God's children.

b. The Spirit Produces Fruit

Galatians 5:22-23 (NIV): "But the fruit of the Spirit is love, joy, peace, forbearance, kindness, goodness, faithfulness, gentleness and self-control."

Evidence of spiritual growth and the fruit of the Spirit in your life is a sign of God's work within you.

4. Assurance Based on a Changed Life

a. A New Creation in Christ

2 Corinthians 5:17 (NIV): "Therefore, if anyone is in Christ, the new creation has come: The old has gone, the new is here!"

Salvation brings transformation. A changed life reflects your relationship with Christ.

b. Desire to Obey God

1 John 2:3 (NIV): "We know that we have come to know him if we keep his commands."

A sincere desire to follow God's Word and live according to His will is evidence of genuine faith.

5. Overcoming Doubts About Salvation

a. Trust God's Word, Not Feelings

Feelings can change, but God's promises remain constant. When doubts arise, rely on Scripture to reaffirm your salvation.

1 John 5:13 (NIV): "I write these things to you who believe in the name of the Son of God so that you may know that you have eternal life."

b. Confess and Repent of Sin

Unrepented sin can hinder your fellowship with God and lead to feelings of doubt. By confessing your sins, you can restore the closeness and intimacy of your relationship with Him.

1 John 1:9 (NIV): "If we confess our sins, he is faithful and just and will forgive us our sins and purify us from all unrighteousness."

c. Recognize Spiritual Growth

Look for evidence of God's work in your life. Even small steps of faith and obedience indicate that the Holy Spirit is active within you.

6. Assurance Brings Confidence and Joy

a. Boldness in Prayer

Hebrews 4:16 (NIV): "Let us then approach God's throne of grace with confidence, so that we may receive mercy and find grace to help us in our time of need."

Assurance allows you to approach God boldly, knowing He hears you.

b. Freedom from Fear

1 John 4:18 (NIV): "There is no fear in love. But perfect love drives out fear, because fear has to do with punishment."

Confidence in God's love removes fear of judgment.

c. Motivation for Evangelism and Good Works

Assurance of salvation inspires believers to share the Gospel and live a life that glorifies God.

Titus 3:8 (NIV): "This is a trustworthy saying. And I want you to stress these things, so that those who have trusted in God may be careful to devote themselves to doing what is good."

PRAYER OF SALVATION

Lord Jesus,
I invite You into my life today and ask for Your forgiveness for all my sins. I confess with my mouth that You are Lord over my life, and I believe in my heart that God raised You from the dead. I am saved. Thank You, Father, for Your grace and for saving me. In the name of Jesus, Amen.

